

## PRESS RELEASE

**Rome, 21 January 2019** – eFM, the international real estate digitization company, has engaged **Peter Prischl** as its **International Director**, effective immediately. Peter Prischl will drive the further internationalization of eFM and will lead eFM's activities in EMEA outside of Italy.

eFM is the **market leader in Real Estate & Facility Management Consulting and IT Services in Italy**. The company is already active in a number of other countries, such as Germany, Austria, United States, Brazil, Chile, United Arab Emirates, or Turkey.

Peter Prischl is now under contract to eFM. From 2016 until 2018 he was Managing Director, International, of the Drees & Sommer Group, into which he integrated Reality Consult, his Real Estate & Facility Management Consulting company, in which he had been active since 1996. Reality Consult had been a pioneer in the digitization of Real Estate & Facility Management, had been a market leader both in Germany and in Austria and had been very active internationally.

**Daniele Di Fausto, CEO of eFM**, said: *"With Peter Prischl we have engaged one of the most competent and experienced international managers in the field of Real Estate & Facility Management consulting, with decades of experience in strategic real estate digitization. Peter will drive our international expansion, he has led several companies to real estate IT market leadership before."*

Peter Prischl, now International Director for eFM, said: *"I look forward to work with such an outstanding team as eFM to realize the potential of their Real Estate & Facility Management software products and platforms."*

eFM has already had considerable success with its Strategic Consulting and Digital Platforms. With Peter Prischl added to its international management team, eFM is well positioned to become a full international player in Real Estate & Facility Management digitization.

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### About eFM:

eFM is an international real estate digitization company with more than 250 employees, more than ten offices, and activities in the Americas, Europe, Middle East and Africa. eFM creates Engaging Places capable of producing wellness, while improving space availability, technology effectiveness and quality of relationships in real time. More information at [www.efmnet.com/en](http://www.efmnet.com/en)

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**Photos:**

*Daniele Di Fausto, CEO, eFM*



*Peter Prischl, International Director, eFM*

